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Reflecting the versatility and exhilarating performance of its new S-Series of loudspeakers, Magico LLC announces its first center channel speaker, the SCC. The purpose-built SCC is designed to bring to the center channel of the home theater experience the same level of resolution, clarity, and emotional engagement that Magico loudspeakers have been bringing to music lovers for the past 15 years. It represents the results of intensive research into home theater performance, and signals an exciting new direction for this trail-blazing company.

Movies place huge demands upon a loudspeaker, from alien invasions to a pin dropping, from a thunderous soundtrack to a gentle kiss - but the most important function is the accurate rendition of that most recognizable of sounds, the human voice, most of which is anchored in the middle of the screen. Using the critically acclaimed S5, with its ability to play loud, clean and accurately as a starting point, Magico set out to design a dedicated center channel that delivers the timbral accuracy, explosive dynamics, low distortion, and wide dynamic range which are the hallmarks of all their designs. The result is the SCC.

This elegant loudspeaker builds on the foundation laid by the S5 and entry-level S1. In common with all Magico creations, the SCC has been designed using advanced computer-aided technology along with our own customized software to minimize

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diffraction effects and internal resonance, while determining the ideal damping requirements. Meticulously crafted from 16-inch diameter extruded aluminum with half-inch thick walls similar to the S5, the curvilinear enclosure of the SCC provides the rigidity and mass necessary to ensure optimum performance from its four-driver, three-way acoustic suspension enclosure. The driver complement consists of two newly-designed seven-inch woofers, Magico's famous proprietary five-inch Nano-Tec® midrange, and a Beryllium diaphragm tweeter.

Included with the SCC to provide additional support is an integrated, yet removable, base with a svelte curved form that complements the speaker itself. As with all S-Series loudspeakers, the SCC is available in a variety of finishes, including Magico's own satin M-COST and high gloss paint to fit in a wide variety of living environments. As the newest member of the Magico family, the SCC extends Magico's unswerving commitment to performance, quality, design and innovation.

The SCC will make its debut at CES 2013 in Las Vegas.

SPECIFICATIONS

Driver Complement

- 2 x 7" Nano-Tec® Midbass
- 1 x 6" Nano-Tec Midrange
- 1 x 1" MB-30 Tweeter

Sensitivity: 89dB

Impedance: 4 Ohms

Frequency Response: 22 HZ – 50 kHz

Recommended Power: 50 – 1200 Watts

Dimensions (including integral stand): 19.9"H x 25.5"W x 14.2"D

Weight: 160 lbs.

Pricing and Availability

The US Retail Price of the Magico SCC will start at \$16,800. Delivery will begin in the first quarter of 2013.

About Magico

Magico was created over a decade ago for the sole purpose of leading a no-holds-barred assault on what is possible in contemporary loudspeaker design. Inspired by the unique vision of industrial designer and accomplished musician Alon Wolf, every Magico product is designed against the true standard of perfect audio reproduction - live music. At Magico, we strive to lead in the creation, development, and manufacture of the most elegant and technologically advanced loudspeaker systems in the world. Each product expresses our passion to craft uncompromising devices that reveal the music as never before.

Contact

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